

The Museum Reader:

An International
Conference
09 – 10 Mar. 2017

what practices should
21st century Museums pursue,
how and why?

PROGRAMME

Museu Nacional de Arte Contemporânea – Museu do Chiado,
Lisbon

09 – 10 MARCH 2017

Organization:

Museu Nacional de Arte Contemporânea – Museu do Chiado

Instituto de História da Arte, FCSH/NOVA

Organizers and Support

MUSEU NACIONAL
DE ARTE CONTEMPORÂNEA
DO CHIADO

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ABOUT THE CONFERENCE

The international conference *The Museum Reader*, organised by the Instituto de História da Arte of the Faculdade das Ciências Sociais e Humanas of the Universidade Nova de Lisboa and the National Museum of Contemporary Art – Museu do Chiado, aims to propose thematic lines and noteworthy points to stimulate thought, reflection and debate of new realities, practices and working conditions identified in museums in the 21st century. Its purpose is to analyse and systematise new methods and paradigms, trends and different practices and ways of imagining the role of art institutions in the context of the present-day art scene.

There will be particular emphasis on the following themes:

- Museums in the transition from the 20th to the 21st Century
- The museum and the neoliberal concept of culture
- The paradigmatic transformations of art institutions in the context of the current social, economic and political order
- Institutional critique as investigation of the framework and functioning of art institutions
- The museum as a place of negotiation and conflict
- The potential of institutions and the new institutional sphere: new Institutionalism, radical museology, critical museology
- Critique and experimentation in art institutions
- Institutional and non-institutional practices within the museum
- Challenges for museums and art institutions inside new art practices
- The future identity of art institutions

PROGRAMME DAY 1

Thursday, March 9, 2017

09.30 – **Registration**

09.45 – **WELCOME & INTRODUCTION**

10.00 - 10.45 – **1. KEYNOTE**

FERRAN BARENBLIT (Director, Museo de Arte Contemporáneo de Barcelona – MACBA, Spain)

Moderator: HELENA BARRANHA (Instituto Superior Técnico, Universidade de Lisboa; IHA, FCSH, Universidade NOVA de Lisboa)

10.45 -11.15 – ***Coffee break***

11.15 – 13.00 – **2. PAPER SESSIONS**

Why public art institutions still matter a lot – a Greek experience – an artist’s perspective – EVANTHIA TSANTILA (Artist, lives in Berlin and Lisbon)

Conspiratorial institutions? Museums and social transformation in the post-crisis period – JESÚS CARRILLO (Universidad Autónoma de Madrid, Spain)

New Institutionalism, Then and Now – PEDRO DE LLANO NEIRA (Postdoctoral researcher, Universidade de Santiago de Compostela, Spain)

Transnational challenges in the modern and contemporary art museum – GIULIA LAMONI (Brooks Fellow Delfina Foundation / Tate Modern; FCT Researcher IHA, FCSH, Universidade NOVA de Lisboa, Portugal)

Moderator: MARGARIDA BRITO ALVES (IHA, DHA, FCSH, Universidade NOVA de Lisboa)

13.00-14.30 – ***Lunch (on your own)***

14.30 - 16.00 – **3. PAPER SESSIONS**

Researching the museum from the inside. From artist to curator, from curator to artist: the curatorial practice of New Institutionalism as 3rd wave of Institutional Critique – MICAELA DEIANA (UniNettuno University, Rome, Italy)

De-institutionalizing the new institutionalism – TOMÁS RUIZ-RIVAS (Director and founder, Antimuseum for Contemporary Art, Spain)

Bursting the bubble: The urgent need for strong and socially engaged leadership – MARIA VLACHOU (Cultural Management and Communications consultant, executive director of Acesso Cultura, Portugal)

Moderator: FERNANDO JOSÉ PEREIRA (Faculdade de Belas Artes da Universidade do Porto)

16.00 - 16.30 – *Coffee break*

16.30 - 18.00 – **4. PAPER SESSIONS**

Art, Ideology and Power: Political appropriations of art museums in Asian post-colonial contexts – the Macau Museum of Art as a case study – PATRÍCIA DE SOUSA MELO (PhD Candidate, researcher at IHA, FCSH/Universidade NOVA de Lisboa, Portugal)

The colonial gaze in contemporary technologies of display: the forthcoming Museum of the Discoveries – CAROLINA RITO (Head of public programme and research at Nottingham Contemporary, UK, researcher at IHC, FCSH, Universidade NOVA de Lisboa, Portugal)

The museum as an archival space for practices of decolonial curating – NANCY DANTAS (PhD Candidate, Art History and Visual Culture, Rhodes University; Liaison Officer, University of Cape Town, South Africa)

Moderator: IDALINA CONDE (ISCTE – Instituto Universitário de Lisboa)

PROGRAMME DAY 2

Friday, March 10, 2017

10.00 – 10.45 – **5. KEYNOTE**

PIETERNEL VERMOORTEL (FormContent, KASK (Ghent), Goldsmiths, University of London) – *‘When it no longer fits’ she stated.*

Moderator: ANNIKA GUNNARSSON (Modern Museet, Stockholm, Sweden)

10.45 -11.15 – *Coffee break*

11.15 - 13.00 – **6. PAPER SESSIONS**

Dagognet’s Critique of the Museum as a ‘Machine of Deceit’: The Protest that calls for Radical Metamorphosis – KATHERINE SIROIS (PhD Candidate in co-supervision between

Lisbon (IHA, FCSH, Universidade NOVA de Lisboa) and Paris (Paris I-Panthéon Sorbonne)

The potentialities of artistic & cultural mediation for the Museum of the 21st Century: the case of 'On Mediation' (2013-2017) – ANNA MARIA GUASCH, OLGA SUREDA, CHRISTIAN ALONSO (Director and coordinators of 'On Mediation' Project, Spain: 1) Professor of Global Art History and Art Criticism, University of Barcelona; 2) Independent curator, writer and cultural manager; 3) PhD Candidate, researcher, curator and teacher, Department of Art History of the University of Barcelona and curator)

Curating the University – ANA CRISTINA CACHOLA E LUÍSA SANTOS (FCH, CECC, Universidade Católica Portuguesa, Portugal)

Moderator: JOANA CUNHA LEAL (IHA, FCSH, Universidade NOVA de Lisboa)

13.00 - 14.30 – ***Lunch (on your own)***

14.30 - 16.00 – **7. PAPER SESSIONS**

Alternative understandings of art in contemporary practices of museum education – MARTA ORNELAS (Researcher at CIEBA - Center for Research and Studies in Fine Arts; Lecturer at Faculdade de Belas Artes da Universidade de Lisboa).

Do things exist unseen? Criticism, creation and experimentation in continuing education with educators, at the Museu de Arte do Rio (MAR) – Rio de Janeiro, Brazil – GLEYCE KELLY HEITOR AND MARIA CLARA BOING (1) Educational coordinator, Escola do Olhar at Museu de Arte do Rio, PhD, PUC-RJ; 2) Project Educator, Museu de Arte do Rio, Brazil.

Action in new symbolic spaces inside and outside the museum – COLLECTIVE TLC – TRÁFICO LÍBRE DE CONOCIMIENTOS (Free Traffic of Knowledge) – Estrella Luna Muñoz, Mexico

Moderator: JUAN LUIS TOBOSO (Lecturer at ESAP – Escola Superior Artística do Porto and curator in residence at Centre del Carme, Valencia, Spain)

16.00 - 16.30 – ***Coffee break***

16.30 - 18.00 – **8. ROUNDTABLE**

Disaster Capitalism: Practices and theories of resistance and reinvention

The exhibition *Debaixo do Vulcão* [Under the Volcano] by Hugo Canoilas, currently underway at Museu Nacional de Arte Contemporânea - Museu do Chiado, serves as a context for this roundtable discussion. The discussion will centre on contemporary theoretical, artistic and curatorial practices that question the institutional and canonical

models of art, and how these may contribute to the construction of participatory alternatives to the current globalising and speculative models in the system of production and experience of artistic events.

FILM PROGRAMME

For the duration of the conference, a selection of cinematographic works relevant to reflection on the imagery of the museum will be screened.

Curated by SUSANA MOUZINHO (Artist, PhD candidate in Artistic Studies — Arts and Mediation at FCSH, Universidade NOVA de Lisboa, FCT-Portugal Research Fellow)

The museum space, its history, its encounters with different curatorial and artistic perspectives are present in this programme proposal of films which in myriad ways engage the museum as a space and as a concept – as an institution, conservation and archive politics, the histories it hides or shares. These are essayistic, experimental and research films in different measures, artists and filmmakers explore in the following proposals, languages and forms of cinematographic creation which reflect upon the possibilities of the cinematic and speculative translation of that place, the works it shelters, its architecture, its protocols, its performances, its colonial and historical contexts. Thus, the films in this program summon the concept of the museum from multifarious perspectives, with artists and filmmakers appropriating different conceptions which allow for a critical and imaginative relation between cinema and the museum.

Films:

Clef d'Horloge (Poème cinématographique en l'honneur de Kurt Schwitters) – Marcel Broodthaers, 1956. Video 16 mm, black and white, sound, 7.30'. Courtesy Marcel Broodthaers Estate

ohne Titel (Film set performance bühne film) – Christoph Meier, 2009. HD Video transfer from 35mm, colour, sound, 4.20'. Courtesy of the artist

48 Köpfe aus dem Merkurov Museum (nach Kurt Kren) [48 Heads from the Merkurov Museum (after Kurt Kren)] – Anna Artaker, 2008/2011. Digital video, black and white, no sound, 4. 19'. Courtesy of the artist

Sound from the hallways – Lasse Lau, 2012 . HD Video, colour, sound, 25'. Courtesy of the artist and Maumaus / Lumiar Cité, Lisbon

Silver and the Cross – Harun Farocki, 2010. Portuguese version produced by Maumaus /

Lumiar Cité, 2011. Video, double projection in single channel, colour, sound, 17'.
Courtesy of the artist and Maumaus / Lumiar Cité, Lisbon

Eden's Ark – Marcelo Felix, 2011, HD Video, colour, sound, 80'. Courtesy of CRIM and the artist

Maison Tropicale – Manthia Diawara, 2008. HD video, colour, sound, 58'. Courtesy of the filmmaker and Maumaus/Lumiar Cité, Lisbon

Organizing committee

Sandra Vieira Jürgens [IHA, FCSH, Universidade NOVA de Lisboa, FCT-Portugal
Postdoctoral Research Fellow]

Emília Tavares [Museu Nacional de Arte Contemporânea – Museu do Chiado]

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Instituto Universitário de Lisboa]

Miguel Anxo Rodríguez González [Universidade de Santiago de Compostela]

Nuno Crespo [IHA, FCSH, Universidade NOVA de Lisboa]

Raquel Henriques da Silva [IHA, DHA, FCSH, Universidade NOVA de Lisboa]

Sandra Leandro [IHA, FCSH, Universidade NOVA de Lisboa; Universidade de Évora]

Film programme

Curated by Susana Mouzinho (Artist, PhD candidate in Artistic Studies — Arts and
Mediation at FCSH, Universidade NOVA de Lisboa, FCT-Portugal Research Fellow)

Organization team – IHA

Executive committee: Ana Celeste Glória and Patrícia Melo

Volunteers: Ana Francisca Bernardo, Inês Louro and Cristiana Baptista

Organization team – MNAC/MC

Media: Anabela Carvalho with Antonio Chaparreiro

Sponsorship: Rita Sá Marques

Technical support: Antonio Rasteiro

Administrative assistance: Angelina Pessoa and Sofia Khan

Organization:

Museu Nacional de Arte Contemporânea – Museu do Chiado:

www.museuartecontemporanea.pt

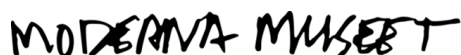
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This event is funded by national funds through FCT – Foundation for Science and Technology, within the strategic project UID/PAM/00417/2013

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